

THE *Linde* DIFFERENCE
MAKING THE
SWITCH

CASE STUDY: HOW ONE WAREHOUSE IS GENERATING BIG SAVINGS WITH LINDE BATTERIES.

TOTAL
WAREHOUSE

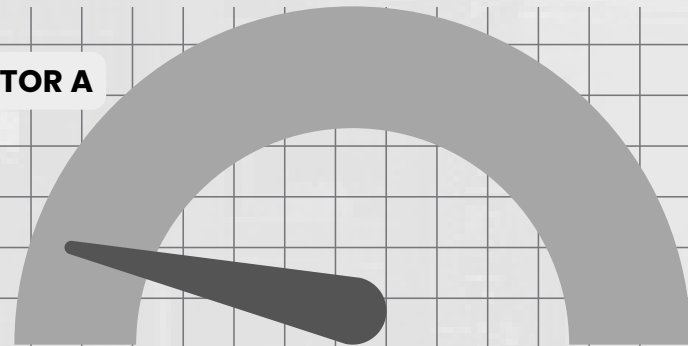
MAXIMIZE OPERATIONAL COST-SAVINGS

This is how one company can cut downtime and boost productivity with Linde forklift batteries. Our innovative technology delivers 2.5x more hours of runtime per charge compared to competitors, slashing battery changes and saving you labor costs.

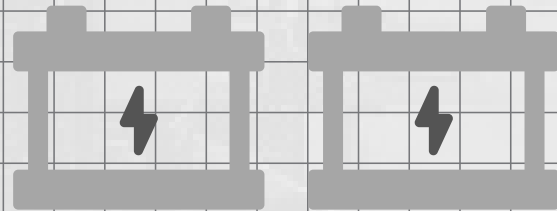
Linde batteries go the distance, requiring less maintenance and featuring an ergonomic design that keeps your operators comfortable and focused throughout their shifts. Experience the Linde difference - power, efficiency, and a commitment to keeping your operation running smoothly.

TW

COMPETITOR A

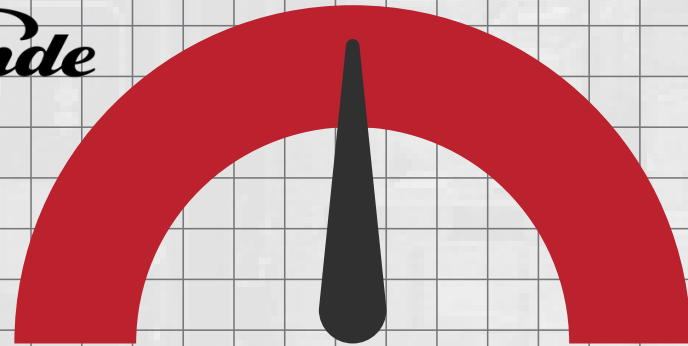


10% Battery Life after 6 hours

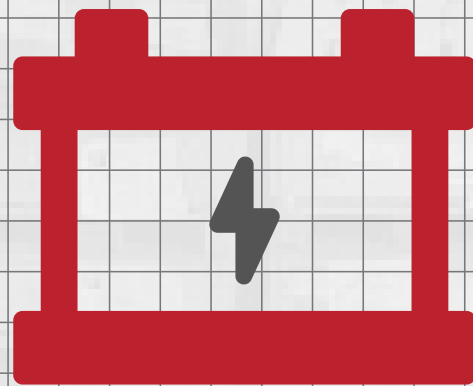


2 Battery Changes Per Shift

Linde



50% Battery Life after 6 hours



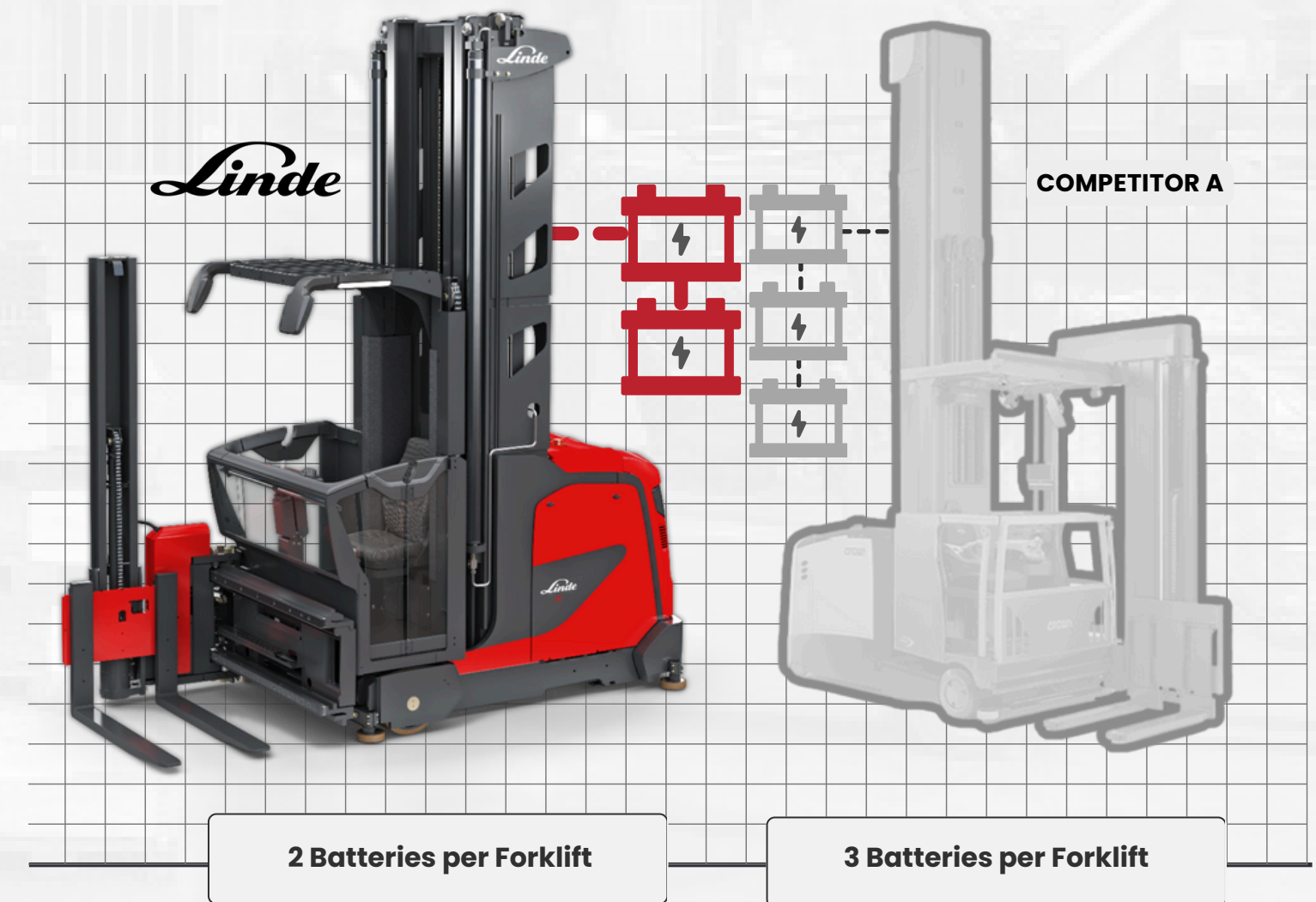
1 Battery Changes Per Shift

STAY LIFTING ALL DAY LONG.

Linde forklift batteries outperform the competition with a significant 2.5 hour runtime advantage per charge. This translates to fewer battery changes throughout the day, reducing labor costs and downtime. Additionally, Linde batteries boast lower maintenance requirements, keeping your fleet operational and efficient for longer.

MORE POWER IN EVERY BATTERY

Slash battery change costs and free up valuable space with Linde forklift batteries. Linde's extended runtime allows you to operate with just 2 batteries per forklift, compared to the competitor's 3. This translates to significant cost savings on battery purchases and reduces labor needed for frequent changes. Linde's efficient design keeps your operation running smoothly while optimizing your resources.



COMPETITOR A

\$524
Monthly

Linde

\$398
Monthly



MAINTENANCE COST SAVINGS BREAK DOWN

Total Potential Savings with Linde (Estimates):

- Upfront: +\$210,000 (higher forklift cost)
- Battery changes: -\$125,000 (fewer changes)
- Energy: -\$40,000 per year
- Maintenance: -\$5,292 per unit per year (\$126 x 42)
- Total Potential Upfront Savings: -\$250,000 (savings outweigh higher forklift cost)
- Total Potential Annual Savings: -\$210,000 (considering maintenance savings)

Linde Additional Benefits:

- Longer runtime reduces battery changes and labor costs.
- Potential for switching to 2 x 10-hour shifts.
- Ergonomic features for improved operator comfort and safety.

THE BATTERY THAT KEEPS GIVING.

While the initial cost of Linde forklifts might be slightly higher, their batteries offer significant long-term savings. Linde's extended runtime (2.5 hours more per charge) translates to needing just two batteries per forklift compared to the competitor's three. This not only reduces upfront battery costs but also cuts down on labor associated with frequent battery changes. Furthermore, Linde boasts lower monthly maintenance costs per unit, contributing to overall operational cost savings of up to \$210K annually.

GET THE BEST. **SAVE THE MOST.**



BEFORE WITH OUR COMPETITOR

Client X, a leading distributor of medical supplies, faced a constant headache with their forklift batteries. Frequent changes disrupted workflows and required dedicated staff, impacting productivity and consuming valuable warehouse space for storing extra batteries. The dream of efficient 2-shift operations seemed impossible. Client X's management team knew they needed a solution to optimize their warehouse operations.



NOW WITH LINDE TECHNOLOGY

Client X found the answer in Linde's innovative battery technology. Extended runtime compared to their previous batteries drastically reduced changes, freeing up staff and eliminating dedicated changers. Fewer batteries meant less clutter, creating space for additional inventory. These newfound efficiencies enabled the long-desired 2-shift operation. Linde batteries transformed their warehouse, boosting productivity and achieving operational excellence.

Linde batteries deliver a powerful one-two punch for your warehouse: superior technology and significant cost savings. Their extended runtime (2.5 hours more than competitors) means you'll need fewer batteries per forklift, reducing upfront costs and labor associated with frequent changes. Plus, Total Warehouse, an official Linde service provider, can expertly tackle all your maintenance needs, ensuring peak performance day in, day out. We're proud to have helped countless warehouse operations take their business to the next level with our cutting edge Linde equipment options and innovative solutions. From tailored leasing and rental options to deals on brand new equipment - our goal is to provide you with top of the line units, at the lowest prices.



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TOTAL
WAREHOUSE
(833) 868-2500
totalwarehouse.com

IF YOU'RE LOOKING FOR A PARTNER WITH
THE TOOLS AND EXPERIENCE TO HELP YOU
OPERATE BETTER AND MOVE SMARTER,
LET'S TALK.SMARTER, LET'S TALK.